

ENTER FOR A CHANCE TO
Win \$10,000!

AND A
**TRIP TO MEET
THE
KARDASHIANS!**



ENTRY FORM

FIRST NAME: _____

LAST NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

E-MAIL ADDRESS: _____

STORE #: _____

NO PURCHASE NECESSARY. Void where prohibited. Open only to persons who are, as of entry, 21 years of age or older; legal residents of, and physically located within, the 50 U.S. or D.C. Sweepstakes begins on 8/1/10 and ends on 9/30/10. Sponsor: Windmill Health Products, 6 Henderson Drive, West Caldwell, NJ 07006. See in-store Sweepstakes display for Official Rules and entry information.



OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

The QuickTrim Sweepstakes ("Sweepstakes") is open only to persons who are, as of entry, 21 years of age or older; legal residents of, and physically located within, the 50 U.S. or D.C.

Employees of Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors, advertising and promotion agencies and any other individual or company involved in the development or execution of the Sweepstakes (individually and collectively, "Releasees"), and members of their immediate families (parent, child, sibling and their respective spouses) of same households, whether or not related, are not eligible to enter. All federal, state, and local laws and regulations apply. Sweepstakes governed by U.S. law. Void where prohibited by law.

HOW TO ENTER: Complete an official entry form ("Entry") available at participating GNC® store ("Store") in the United States or D.C. while supplies last during normal business hours and deposit your Entry in the entry box at the Store during the Sweepstakes Entry Period OR you can mail the completed Entry to "QuickTrim Sweepstakes" P.O. Box 683, 10736 Jefferson Boulevard Culver City, CA 90230 ("mail-in method"). Limit: You may enter as often as you like as long as there is only one entry per envelope for the mail-in method. The Sponsor is not responsible for lost, late, damaged, misdirected or postage due entries. All entries become the property of the Sponsor and will not be returned or acknowledged. No mechanical reproductions permitted.

CONSUMER DISCLOSURES: No purchase necessary. A purchase will not improve your chances of winning. You have not yet won. Sweepstakes begins at on 8/1/10 and ends on 9/30/10 ("Sweepstakes Entry Period"). PRIZES: One (1) Grand prize winner will receive \$10,000 Cash (awarded in a form of a check in the Grand Prize winner's name) AND a 2 day / 1 night trip for winner to a city in the United States ("City"), on Sponsor-selected dates to meet the Kardashians ("Trip"). Approximate Retail Value ("ARV") for Grand Prize: \$11,000. Odds of winning depend on the number of entries received, estimated at 1:10,500. SPONSOR: Windmill Health Products, 6 Henderson Drive, West Caldwell, NJ 07006.

Trip will include [1] hotel accommodations (one standard room, including room tax) for 1 night; [2] a meet and greet with the Kardashians ("Meet and Greet"), subject to availability; [3] ground transportation in the City to and from the Meet and Greet; [4] if winner's residence is located more than two hundred fifty (250) miles from the City, round-trip coach air transportation on a Sponsor-selected carrier between a Sponsor-selected major metropolitan airport near winner's residence ("airport of origin") and City; or if winner's residence is located less than two hundred fifty (250) miles from the City, round-trip ground transportation via a Sponsor-selected method between winner's residence and the hotel; and [5] airport/hotel transfers. All expenses not specifically mentioned herein are not included and are solely the winner's responsibility, including but not limited to: round trip transportation between the winner's residence and any airport of origin, alcoholic beverages, fax, food, gratuities and tips, insurance, laundry service, merchandise, parking, room service, service charges, souvenirs and telephone calls. Travel and lodging are subject to availability, certain restrictions, blackout dates and Sponsor's approval. Winner must travel on dates specified by the Sponsor or forfeit all rights to prize. Winner is responsible for obtaining proper documentation (e.g., valid photo ID) prior to travel. Grand Prize elements may not be separated. Airline tickets issued in conjunction with the Grand Prize are not eligible for frequent flyer miles, and no code share flights may be used. Grand Prize cannot be used in conjunction with any other promotion or offer. Airline carrier and hotel regulations and conditions apply. Grand Prize winner must take Trip on dates specified by Sponsor or Grand Prize will be forfeited in its entirety and, at Sponsor's discretion, awarded to an alternate winner. Trip must be taken by 10/14/11. Travel must be made through Sponsor's agent and Sponsor shall determine airline and flight itinerary in its sole discretion. Releasees are not responsible for airline cancellations or delays. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual ARV of trip portion of the prize will vary depending upon point of departure and seasonal fluctuation of hotel rates and airfares. If the actual value of a prize is less than the stated ARV, the difference will not be awarded. Prize is not transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Sponsor will not replace any lost or stolen prize. Prize will be awarded provided a sufficient number of eligible Entries are received and prize is validly claimed by March 30, 2011.

RANDOM DRAWING: Winner will be selected in a random drawing from all eligible entries received under supervision of Ventura Associates, Inc., an independent judging organization whose decisions are final. Random drawing will be conducted on or about 10/14/10 at 1040 Avenue of the Americas, New York, NY. Winner will be notified by mail and be required to complete and return an Affidavit of Eligibility and Liability and a Publicity Release ("Affidavit/Release"), within 10 days of date specified on notification, or an alternate winner will be selected. Prize will be awarded within 30 days after winner verification. If an Affidavit/Release, prize notification or prize is returned as undeliverable, it will result in disqualification, and the corresponding prize will be awarded to an alternate winner in a separate random drawing. Prize is non-assignable or transferable except to a surviving spouse. Winner is responsible for all federal, state, local and sales and income taxes. Entry and acceptance of prize constitutes permission to use winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law.

GENERAL: Participating entrants agree to these Official Rules and the decisions of Ventura Associates, LLC. and the Sponsor, and release the Sponsor and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance and use of prize. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use or redemption of the prize. In the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within Sponsor's control, Sponsor shall have the right to modify, suspend, extend or terminate the Sweepstakes. This Sweepstakes shall be governed by and interpreted under the laws of the State of New Jersey without regard to its conflicts of laws provisions. By participating, entrants agree that any and all disputes arising out of or relating in any way to this Sweepstakes shall be litigated only in courts sitting in New Jersey, U.S.A. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

WINNERS LIST: For the winner's name [available after 11/30/10], send a stamped, self-addressed envelope by 11/30/10 to: QuickTrim Sweepstakes Winner, c/o: The Promotional Edge 9937 Jefferson Blvd. Ste. 210 Culver City, CA 90232.